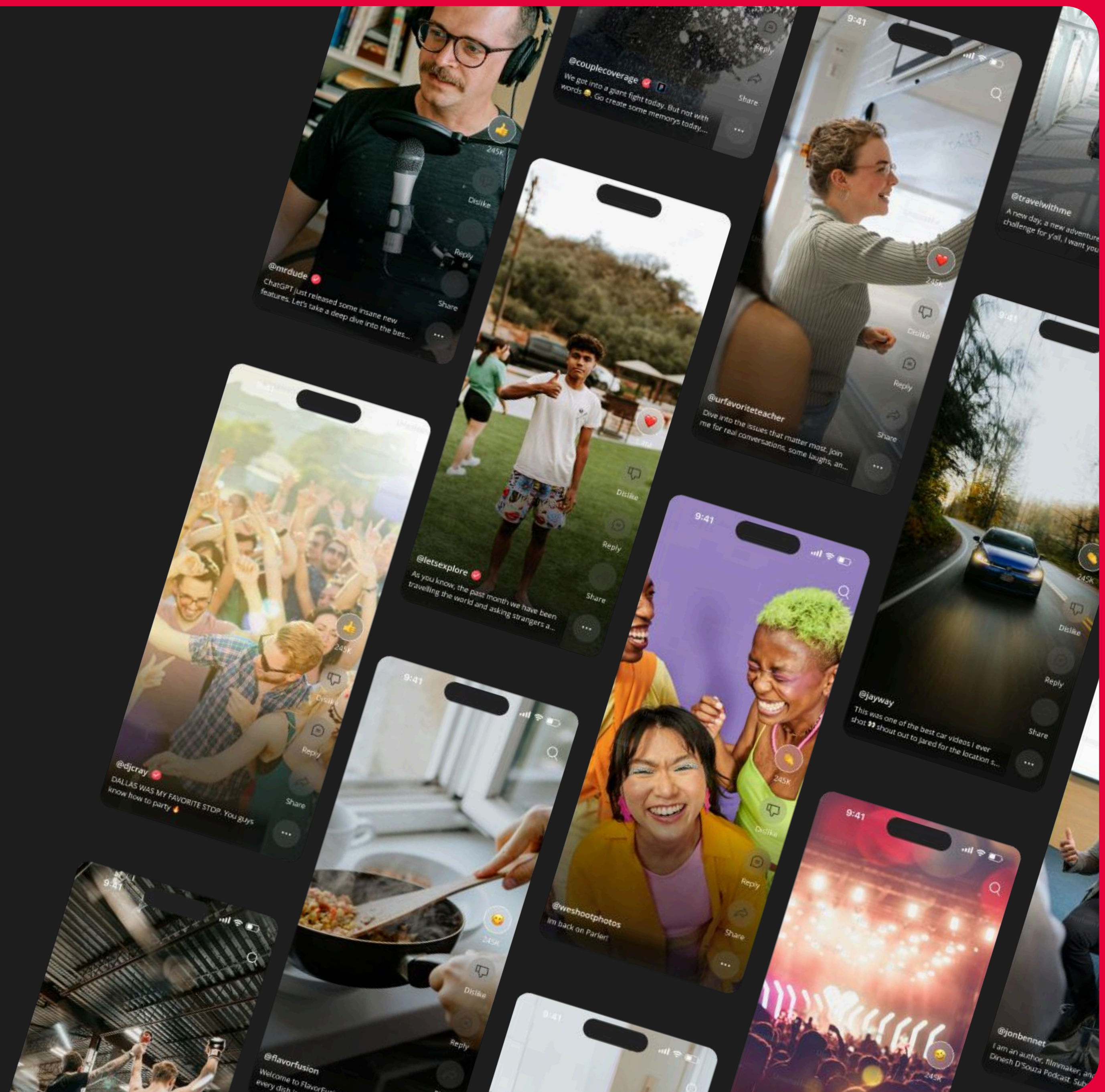


Parler

Technologies

INVESTOR PRESENTATION

Jan 20th, 2025



DISCLAIMER

*Parler Technologies Inc. is currently undertaking a private placement offering of Preferred Shares pursuant to Section 4(a)(2) of the Securities Act of 1933, as amended (the “Securities Act”), and/or Rule 506© of Regulation D promulgated thereunder. Digital Offering, member FINRA/SIPC is the broker-dealer of record for this offering. ***Investors should consider the investment objectives, risks, and investment time horizon of the Company carefully before investing. The private placement memorandum relating to this offering of equity interests by the Company will contain this and other information concerning the Company and the securities referenced in this document, including risk factors, which should be read carefully before investing. You should be aware that (i) the securities may be sold only to “accredited investors,” as defined in Rule 501 of Regulation D; (ii) the securities will only be offered in reliance on an exemption from the registration requirements of the Securities Act and will not be required to comply with specific disclosure requirements that apply to registration under the Securities Act; (iii) the United States Securities and Exchange Commission will not pass upon the merits of or give its approval to the securities, the terms of the offering, or the accuracy or completeness of any offering materials; (iv) the securities will be subject to legal restrictions on transfer and resale and investors should not assume they will be able to resell their securities; investing in these securities involves a high degree of risk, and investors should be able to bear the loss of their entire investment. Furthermore, investors must understand that such investment could be illiquid for an indefinite period of time.

The offering documents may include “forward-looking statements” within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act of 1934, as amended, and are intended to be covered by the safe harbor provisions for forward looking statements. This information is supplied from sources we believe to be reliable but we cannot guarantee accuracy. Although we believe our expectations expressed in such forward-looking statements are reasonable, we cannot assure you that they will be realized. Investors are cautioned that such forward-looking statements involve risks and uncertainties, including, but not limited to the risks and uncertainties set forth in the attached materials, which could cause actual results to differ materially from the anticipated results set forth in such forward-looking statements. Any forward-looking statement made by us speaks only as of the date on which it is made, and we undertake no obligation to publicly update any forward-looking statement except as may be required by law.

The Company is “Testing the Waters” under Regulation A under the Securities Act of 1933. The Company is not under any obligation to make an offering under Regulation A. No money or other consideration is being solicited in connection with the information provided, and if sent in response, will not be accepted. No offer to buy the securities can be accepted and no part of the purchase price can be received until an offering statement on Form 1-A has been filed and until the offering statement is qualified pursuant to Regulation A of the Securities Act of 1933, as amended, and any such offer may be withdrawn or revoked, without obligation or commitment of any kind, at any time before notice of its acceptance given after the qualification date. Any person’s indication of interest involves no obligation or commitment of any kind. The information in that offering statement will be more complete than the information the Company is providing now, and could differ materially. You must read the documents filed. No offer to sell the securities or solicitation of an offer to buy the securities is being made in any state where such offer or sale is not permitted under the “blue sky” or securities laws thereof. No offering is being made to individual investors in any state unless and until the offering has been registered in that state or an exemption from registration exists therein.

The securities offered using Regulation A are highly speculative and involve significant risks. The investment is suitable only for persons who can afford to lose their entire investment. Furthermore, investors must understand that such investment could be illiquid for an indefinite period of time. No public market currently exists for the securities, and if a public market develops following the offering, it may not continue. The Company intends to list its securities on a national exchange and doing so entails significant ongoing corporate obligations including but not limited to disclosure, filing and notification requirements, as well as compliance with applicable continued quantitative and qualitative listing standards.

OFFERING AND PLANNED LISTING ON THE HORIZON



The company anticipates conducting a public offering of up to \$50 million and subsequent NASDAQ or NYSE Listing expected in Q4 2026 or Q1 2027. Additionally, the Company has reserved the Symbol "PRLR".

- (1) Size of offering may be raised or lowered in the future without advance notice.
- (2) Successful listing on the NASDAQ exchange or NYSE is subject to meeting specific requirements and completing the offering.
- (3) Parler Technologies intends to list its securities on a national exchange and doing so entails significant ongoing corporate obligations including but not limited to disclosure, filing and notification requirements, as well compliance with applicable continued quantitative and qualitative listing standards.

Our common stock is not currently listed or quoted on any exchange. We intend to apply to have our common stock listed on either NASDAQ or the NYSE (if on NASDAQ, under the symbol "PRLR"). However, the listing of our common stock on the NASDAQ or NYSE is not a condition of our proceeding with this Offering, and no assurance can be given that our application to list will be approved or that an active trading market for our common stock will develop. Reserving a ticker symbol is not a guarantee of going public; any listing is subject to approvals. All rights reserved. This document, design screens or any portion thereof may not be reproduced or used in any manner whatsoever without the express permission of Parler Technologies.



INVEST NOW

We're building the future of digital freedom. Join us today!



SCAN ME

INVEST.PARLER.COM

Contact: Digital Offering
Email: invest@parler.com

SUMMARY OF TERMS

SEE PPM FOR FULL OFFERING TERMS

Securities Offered

Series A Convertible Preferred Stock (the “Shares”) that are convertible into Class A Common Shares at a 25% discount, or greater as described below, to the anticipated public offering.

Offering Amount

The Company is offering 10,000 Shares at a per Share price of \$5,000, for a base offering amount of \$50,000,000 (the “Offering Amount”), and has the right, in its sole option, to increase the size of the offering to a total of 20,000 Shares, for an offering amount of \$100,000,000 (the “Maximum Amount”).

Price per Share

\$5,000

Minimum Investment

One Share at \$5,000 per Share.

Anticipated Closing Date

Closings will be held on a rolling basis and will continue until the Offering Amount or the Maximum Amount has been raised, as applicable, or the Company decides to terminate the Offering in its sole discretion.

Perks

Investors participating in the Preferred Round will receive up to a 20% advertising credit within the Parler Ads Network, scaled by investment size. This program links investor participation to real marketing value, helping companies promote their products while accelerating adoption of the Parler ecosystem.

SUMMARY OF TERMS

SEE PPM FOR FULL OFFERING TERMS

Investors

The Shares will be sold only to accredited investors within the meaning of the 1933 Act pursuant to the exemption from the registration Requirements of the 1933 Act provided by Rule 506(c) of Regulation D promulgated under the 1933 Act. Investors who wish to purchase Shares will be required to provide verification of their accredited investor status.

Liquidation Preference

\$5,000 per Share (subject to appropriate adjustment in the event of any stock dividend, stock split, combination or other similar recapitalization with respect to the Series A Preferred Stock) (the “Liquidation Preference”).

Preferred Dividend

The Shares will carry an annual dividend payment of 7.0% of the price per Share. The dividend on the Shares shall accrue annually, beginning from the date of the issuance of the Shares, and will accrue until the conversion of the Shares. Dividends will be payable (entirely or partially) in cash when, as, and if declared by the Board of Directors. Notwithstanding the foregoing, in the event a Liquidity Event (as defined in the Certificate of Designation), conversion or sale occurs prior to the end of a year, the portion of dividends shall be paid with respect to such partial year.

At the time of the issuance of the Shares, the Shares will be senior preferred equity of our Company and contain customary provisions restricting the payment of dividends on junior equity prior to the payment in full of the accrued and unpaid dividends on the Shares.

Optional Conversion

Each Share (and any fractional Share) shall be convertible at the option of the holder thereof (1) at any time after the original issue date and (2) on the closing of a Qualified Financing. Upon conversion, the number of shares of Class A Common Stock issued will equal the quotient of (x) the applicable Liquidation Preference of such Share being converted plus any accrued but unpaid dividends payable on such Share divided by (y) as follows: (i) with respect to a conversion pursuant to (1), the applicable Adjusted Conversion Price as of the time of the conversion; and (ii) with respect to a conversion pursuant to clause (2) (Qualified Financing), the lowest of (A) the applicable Adjusted Conversion Price as of the time of the conversion, (B) 75% of the price per one share of the securities sold in the Qualified Financing (calculated to the nearest one-hundredth of a cent) and (C) the Valuation Cap Share Price.

Mandatory Conversion

To the extent not previously converted, the Shares will automatically convert into shares of Class A Common Stock upon (1) the closing of an IPO, (2) the written election of the holders of at least a majority of the outstanding Shares, or (3) the closing of a Qualified Sale. Upon conversion, the number of shares of Class A Common Stock issued will equal the quotient of (x) the applicable Liquidation Preference of such Share being converted plus any accrued but unpaid dividends payable on such Share divided by (y) as follows: (i) with respect to a conversion pursuant to clause (1) (IPO), the lowest of (A) the applicable Conversion Price as of the time of the conversion and (B) 75% the price per Share sold to the public in the IPO (calculated to the nearest one hundredth of a cent) and (C) the Valuation Cap Share Price; (ii) with respect to a conversion pursuant to clause (2) (Qualified Sale), the lowest of (A) the applicable Conversion Price as of the time of the conversion, and (B) 75% of the aggregate consideration payable per Share upon the Qualified Sale (including cash, the fair market value of any non-cash consideration as determined in faith by the Board of Directors, and any amounts set aside in escrow or subject to earn-out, as reasonable determined in good faith by the Board of Directors, the “Per Share Qualified Sale Consideration”) (calculated to the nearest one-hundredth of a cent), and (C) the Valuation Cap Share Price and (iii) with respect to a conversion pursuant to (2) (majority election), the applicable Conversion Price as of the time of the conversion.

SUMMARY OF TERMS

SEE PPM FOR FULL OFFERING TERMS

Mandatory Conversion (cont).

The “Conversion Price” of a Share shall initially equal \$20.00, subject to adjustment as set forth in the Certificate of Designation (the “Adjusted Conversion Price”); provided that, the Conversion Price for purposes of (i) converting Shares upon an IPO shall equal the lowest of (A) the Adjusted Conversion Price, (B) 75% of the price per Share or deemed price per Share sold to the public in the IPO, and (C) the Valuation Cap Share Price, (ii) converting Shares upon the consummation of a Qualified Financing shall be the lowest of (A) the Adjusted Conversion Price, (B) 75% of the price per one share of the securities sold in the Qualified Financing, and (C) the Valuation Cap Share Price and (iii) converting Shares upon the consummation of a Qualified Sale shall be the lowest of (A) the Adjusted Conversion Price, (B) 75% of the Per Share Qualified Sale Consideration and (C) the Valuation Cap Share Price.

“Qualified Financing” means a round of equity financing consummated by the Company after the Offering in which the Company receives aggregate gross proceeds equal to \$25,000,000 or more.

“IPO” shall mean (i) the initial public offering of capital stock of the Corporation or any successor thereof, including without limitation, a public offering of securities pursuant to Regulation A promulgated under the Securities Act of 1933, as amended, and the rules and regulations promulgated thereunder, the filing with the Securities and Exchange Commission of a registration statement on a Form 8-A, (ii) a public offering of securities pursuant to the filing of a Form S-1, or (iii) a direct listing of the Company’s securities on a national securities exchange.

“Qualified Sale” means any Liquidity Event (as defined in the Certificate of Designation) in which we elect to require the mandatory conversion of the Shares; provided that such conversion will not be used to lower the amount of consideration such holder would have been entitled to receive in the Liquidity Event if a conversion of the Shares was not mandated by the Company in connection with such Liquidity Event.

“Valuation Cap Share Price” shall mean the per share price equal to \$200,000,000 divided by the number of shares of Common Stock outstanding immediately prior to the (i) closing of the IPO, (ii) Qualified Financing (iii) Qualified Sale, as the case may be, on a fully-diluted basis (including any shares of Common Stock that are issuable upon conversion and/or exercise of any other securities).

Voting Rights

The Shares shall have no voting rights.

Registration Rights

The shares of Class A Common Stock to be issued upon conversion of the Shares shall not be registered upon issuance and will be subject to Rule 144 holding period; however, they shall have piggyback registration rights with regard to future registrations of the Company’s securities pursuant to the Securities Act.

Anti-Dilution Provision

The original Conversion Price of the Shares (other than the conversion prices referenced in the provision of the Conversion Price definition) will be subject to adjustment for any forward or reverse share split, share dividend or recapitalization affecting the Shares or the Class A Common Stock. Additionally, until the completion of an IPO, the Conversion Price (other than the conversion prices referenced in the provision of the Conversion Price definition) will be subject to a weighted average adjustment in the event that the Company issues additional equity securities at a purchase price less than the then current Conversion Price for the Shares, except that no adjustment will be made for certain exempt issuances.

Please carefully review the offering documents for complete details of terms of the Offering.

Ad

PARLER ADS NETWORK INCENTIVE PROGRAM

PERKS FOR AD SPEND

As an additional benefit to investors in the Preferred Round, qualifying purchasers will receive advertising credits within the Parler Ads Network based on the total value of their investment. These credits are designed to encourage active participation in the Parler ecosystem and to provide direct marketing support for investor-affiliated businesses.

Advertising credits will be issued according to the following investment tiers:

INVESTMENT AMOUNT	ADS CREDIT PERCENTAGE	EXAMPLE CREDIT VALUE
UP TO \$250,000	10%	\$25,000 CREDIT ON A \$250,000 INVESTMENT
\$250,001 TO \$1,000,000	15%	\$75,000 CREDIT ON A \$500,000 INVESTMENT
OVER \$1,000,000	20%	\$200,000 CREDIT ON A \$1,000,000 INVESTMENT

Advertising credits may be applied toward campaigns within the Parler Ads Network, which enables brands and creators to connect through advanced targeting, analytics, and creator partnership tools.

Credits are available to investors who meet the minimum investment requirements and who use the Parler Ads Network to promote their company’s products or services. Credits are non-transferable, hold no cash value outside of the Parler platform, and must be redeemed on or before January 1, 2028, after which any unused portion will expire.



THE PROBLEM

BIG TECH AND MANY GOVERNMENTS CAN CONTROL SPEECH, INFORMATION, MEDIA, OPINION AND COMMERCE.

- Governments police online expression.
- Major voices have been erased.
- Creators can lose income without warning.
- Conservative and Christian groups were debanked.
- Personal data helped fuel trillions in Big Tech profits.
- Parler was targeted and shut down by Big Tech.

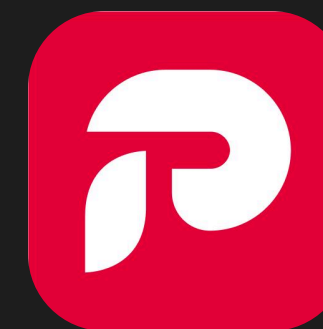
CREATORS AND USERS WANT OWNERSHIP OF THEIR VOICE, THEIR DATA AND THEIR INCOME. **PARLER BUILT A PLATFORM THAT GIVES IT TO THEM.**



DONALD TRUMP BANNED FROM TWITTER WHILE STILL IN OFFICE.



POLICE ARREST AN AVERAGE OF 30 PEOPLE PER DAY FOR SOCIAL MEDIA OFFENSES.



PARLER REMOVED FROM AWS, APPLE APP STORE AND GOOGLE PLAY STORE IN 2021

THE PROBLEM

PLATFORMS THAT CAN SILENCE & CONTROL

For years, Silicon Valley has promised connection and opportunity. What it delivered instead was a system that can silence dissent, harvest data, and restrict creators.

FOR DECADES, SOCIAL MEDIA WAS DESIGNED TO SERVE ADVERTISERS, **NOT CREATORS**. IT WAS NEVER BUILT FOR THEIR COMMERCE, FLEXIBILITY, OR FINANCIAL FREEDOM.

PARLERS BLACKOUT

2018

Sept Parler launches to the general public.

2020

Jun Parler hits first 1 million users

Nov Parler hits 8 million users

2021

Jan 9 Parler reaches #1 slot in the app store

Jan 13 Parler is removed from iOS, Google Play and AWS

2023

Q3 Acquired Parler, assembled foundational cloud infrastructure and backbone for platform independence.

2024

Q1 Acquired Triton to secure infrastructure.

Q4 Built PlayTV & Kyvo

THE PROBLEM

MOST CURRENT PLATFORMS TREAT CREATORS AS THE PRODUCT

- Major voices have been erased.
- Creators lose income without warning.
- Personal data helped fuel trillions in Big Tech profits.
- Parler was targeted and shut down by Big Tech.

For decades, social media was designed to serve advertisers, not creators. It was never built for their commerce, flexibility, or financial freedom.

PARLER IS FLIPPING THE SCRIPT

BECAUSE YOU ARE **NOT** THE PRODUCT.



WHERE FREEDOM FINDS ITS WORTH

PARLER IS **ALIVE AND THRIVING!** NOW BUILT ON FOUNDATIONS THAT CAN'T BE DESTROYED BY BIG MEDIA OR TECH.



CREATOR TIPPING

Earn instantly as fans reward your content in real time.



PAID SUBSCRIPTIONS

Turn exclusive access into predictable monthly income.



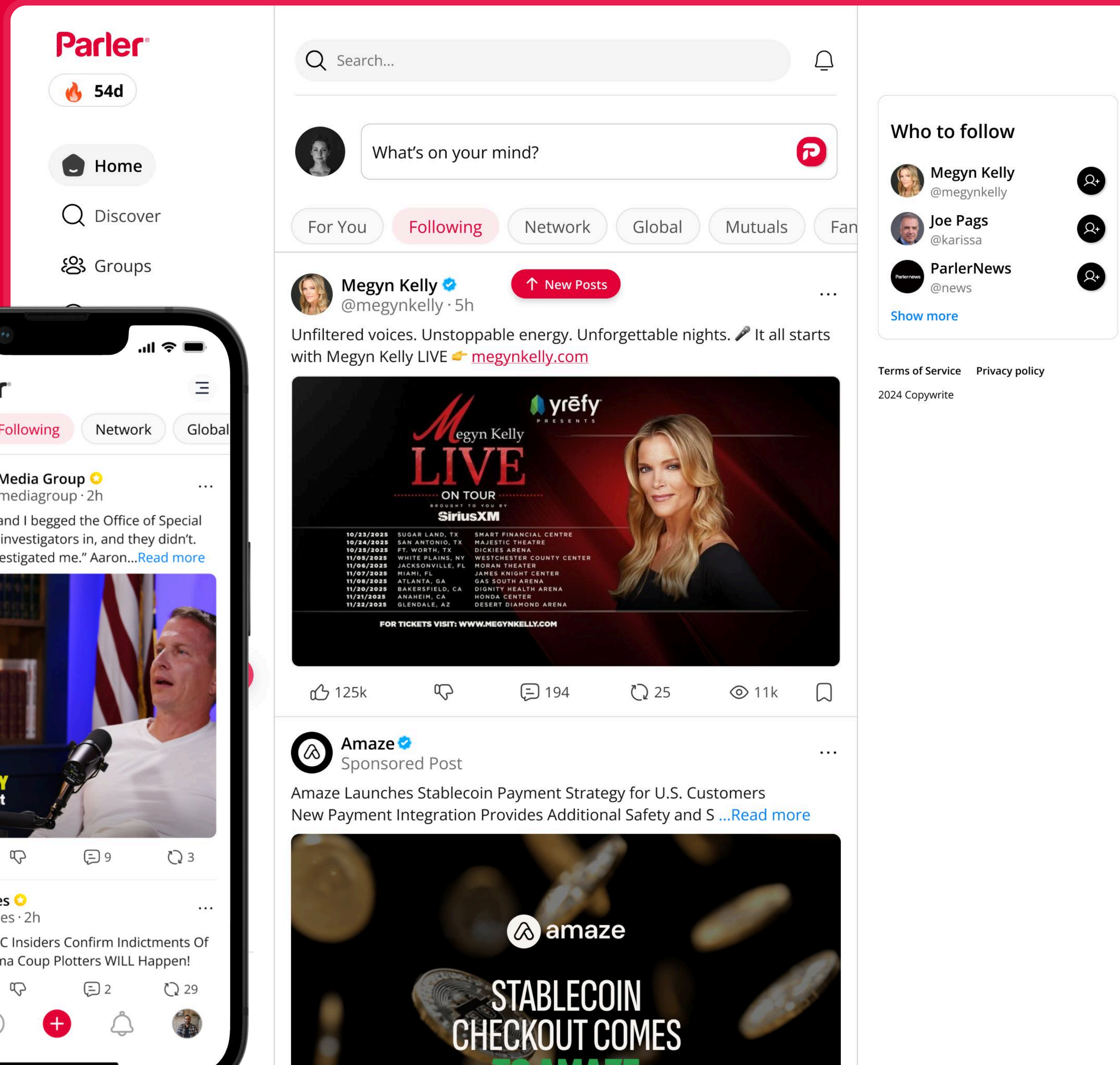
REWARDS ECOSYSTEM

Engage, earn, and grow through gamified loyalty rewards.



OPTIO INTEGRATION

Seamlessly blend tokenized rewards and payments into one ecosystem.



PARLER ECOSYSTEM STATISTICS

15.47 M+

TOTAL USERS ON PARLER/PLAYTV HISTORICAL

268M

CONTENT VIEWS GENERATED ON PARLER THIS YEAR

11.3M

TOTAL IOS & DOWNLOADS

348M

SESSIONS ON IOS

76.9M

TOTAL IOS APP STORE IMPRESSIONS

16.5M

TOTAL GOOGLE PLAY STORE
INSTALLS

4.2M

MAU ON GOOGLE PLAY STORE AT
PEAK

15M 40s

AVG SESSION DURATION
ON PARLER

50M+

EMAILS SENT PER MONTH

4.7M

TOTAL REACH WITHIN
LAST YEAR

NOW

IS YOUR OPPORTUNITY TO
INVEST!

OTHER SOCIAL MEDIA

+ 1200%

INCREASE IN ENGAGEMENT & IMPRESSIONS WITHIN THE
LAST YEAR



18M+

MONTHLY VIEWS ON INSTAGRAM



2.5M+

MONTHLY VIEWS ON X

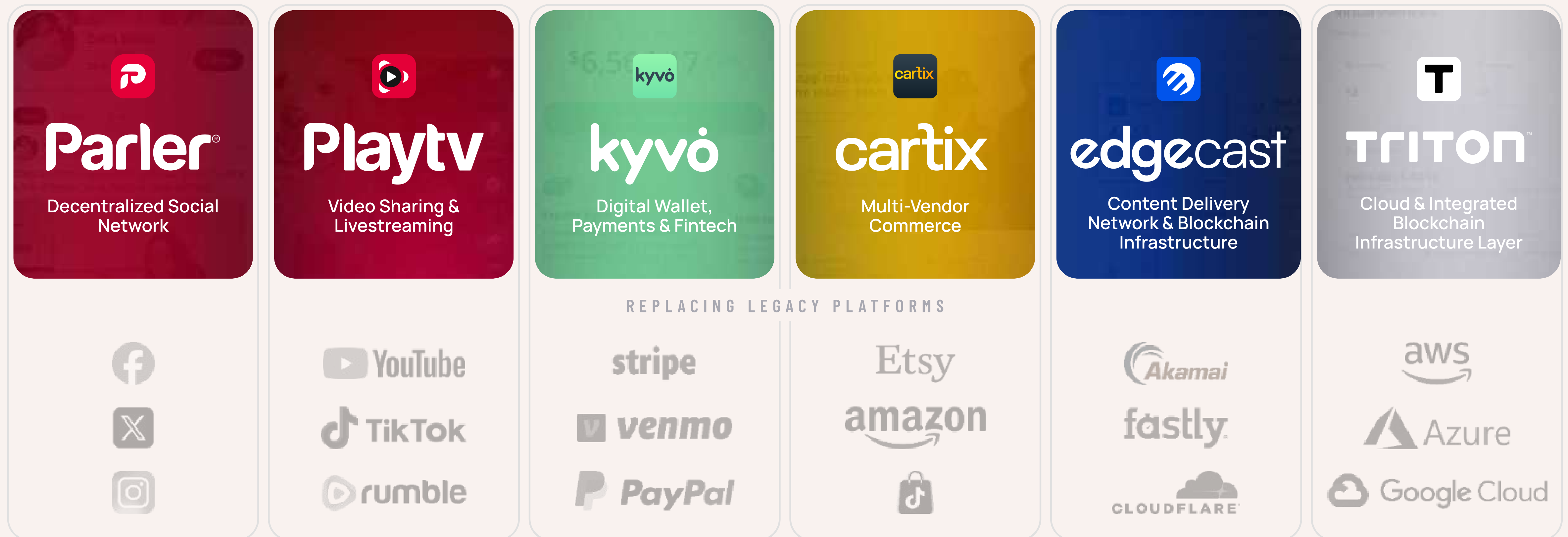
340K+

FOLLOWERS ACROSS SOCIAL MEDIA

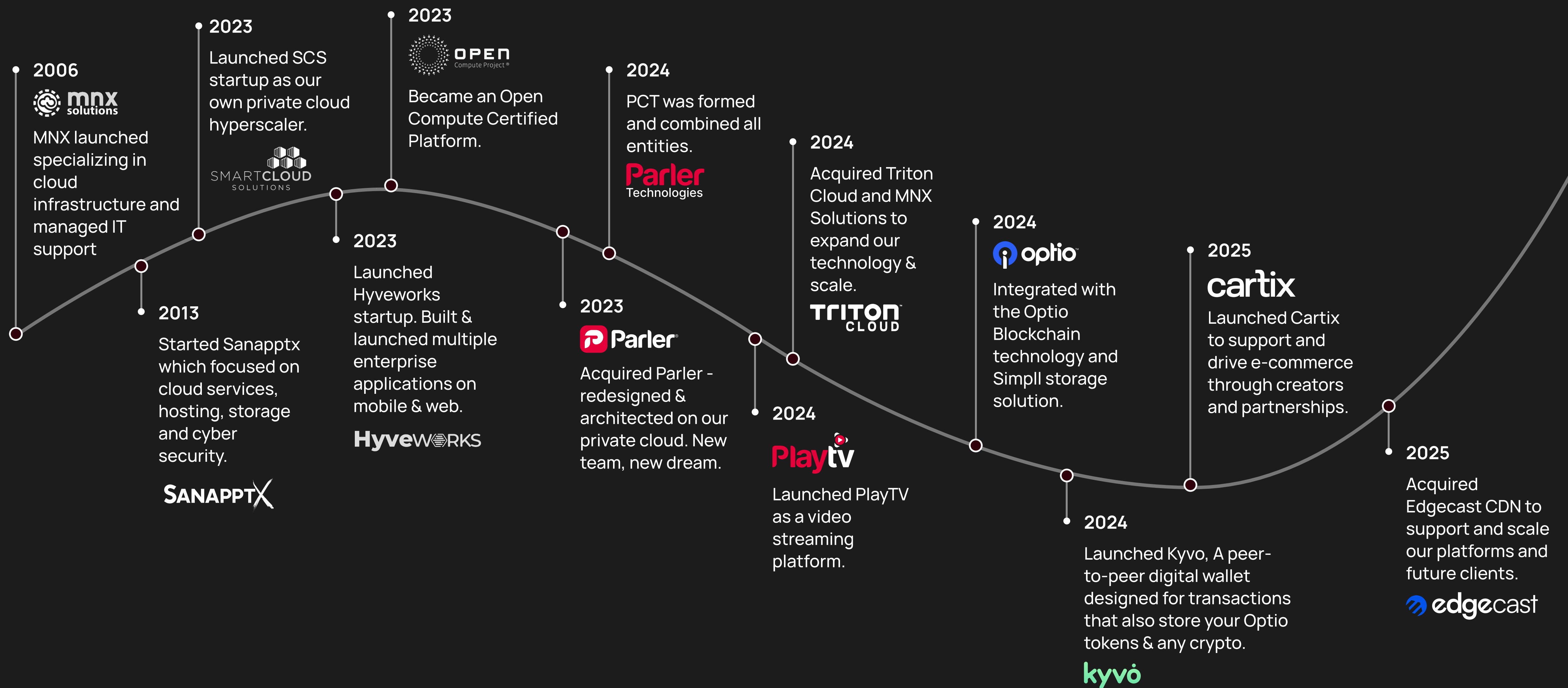
THE ECOSYSTEM

A FUTURE OWNED BY CREATORS — NOT BIG TECH.

Parler Technologies powers an ecosystem Big Tech can't control.



THE JOURNEY



THE PROBLEM

MOST CURRENT PLATFORMS TREAT CREATORS AS THE PRODUCT

For decades, social media was designed to serve advertisers, not creators. It was never built for commerce, flexibility, or financial freedom.

SOCIAL MEDIA HAS TAKEN ADVANTAGE OF CREATORS.

PARLER IS FLIPPING THE SCRIPT

*BECAUSE YOU ARE **NOT** THE PRODUCT.*

THE SOLUTION

A FULLY-OWNED **DIGITAL** **ECOSYSTEM** INTEGRATED WITH THE OPTIO BLOCKCHAIN BUILT FOR THE USER AND CREATOR ECONOMY

Parler's 2021 takedown proved infrastructure is vulnerable - so we built our own tech stack, from cloud and CDN to commerce & communication.

With Parler,
users get freedom of...

SPEECH

DATA

FINANCE

OPPORTUNITY

WHY NOW

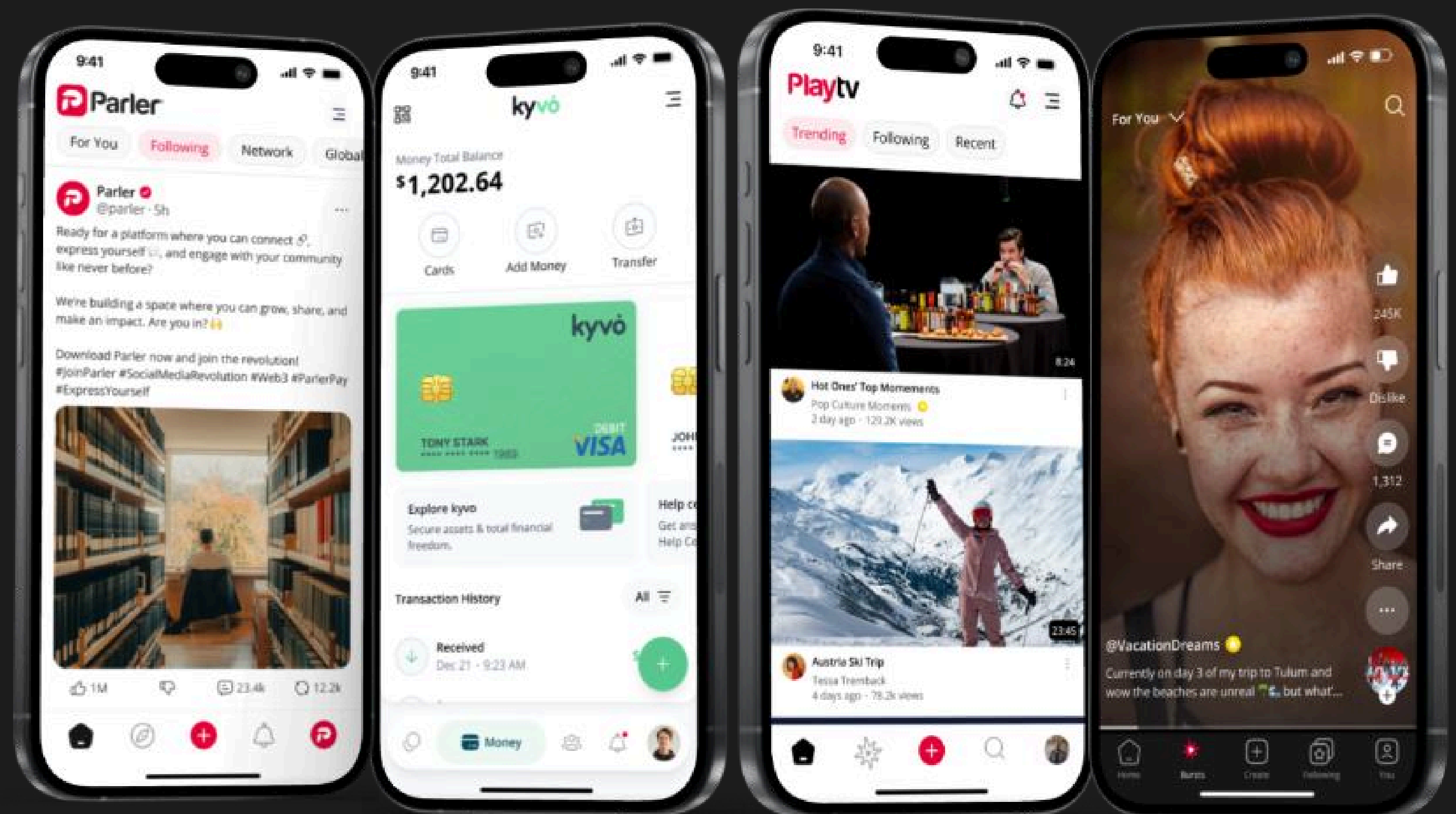
THE **SHIFT** HAS ALREADY BEGUN

- *POST BIG TECH ERA*
- *RISE OF CREATOR
MONETIZATION*
- *BLOCKCHAIN MATURITY*

WE BELIEVE OUR TIMING IS PERFECT!

Parler
Technologies

ECOSYSTEM OVERVIEW





WHERE CREATORS STREAM, SELL, EARN, ALL IN ONE PLACE



LONG & SHORT FORM VIDEO CONTENT

Shorts and longer videos hosted natively on PlayTV.



LIVE STREAMING

Connect with fans in real time and monetize every moment.



TIPPING AT SCALE

Earn instantly through direct fan support — no middlemen.



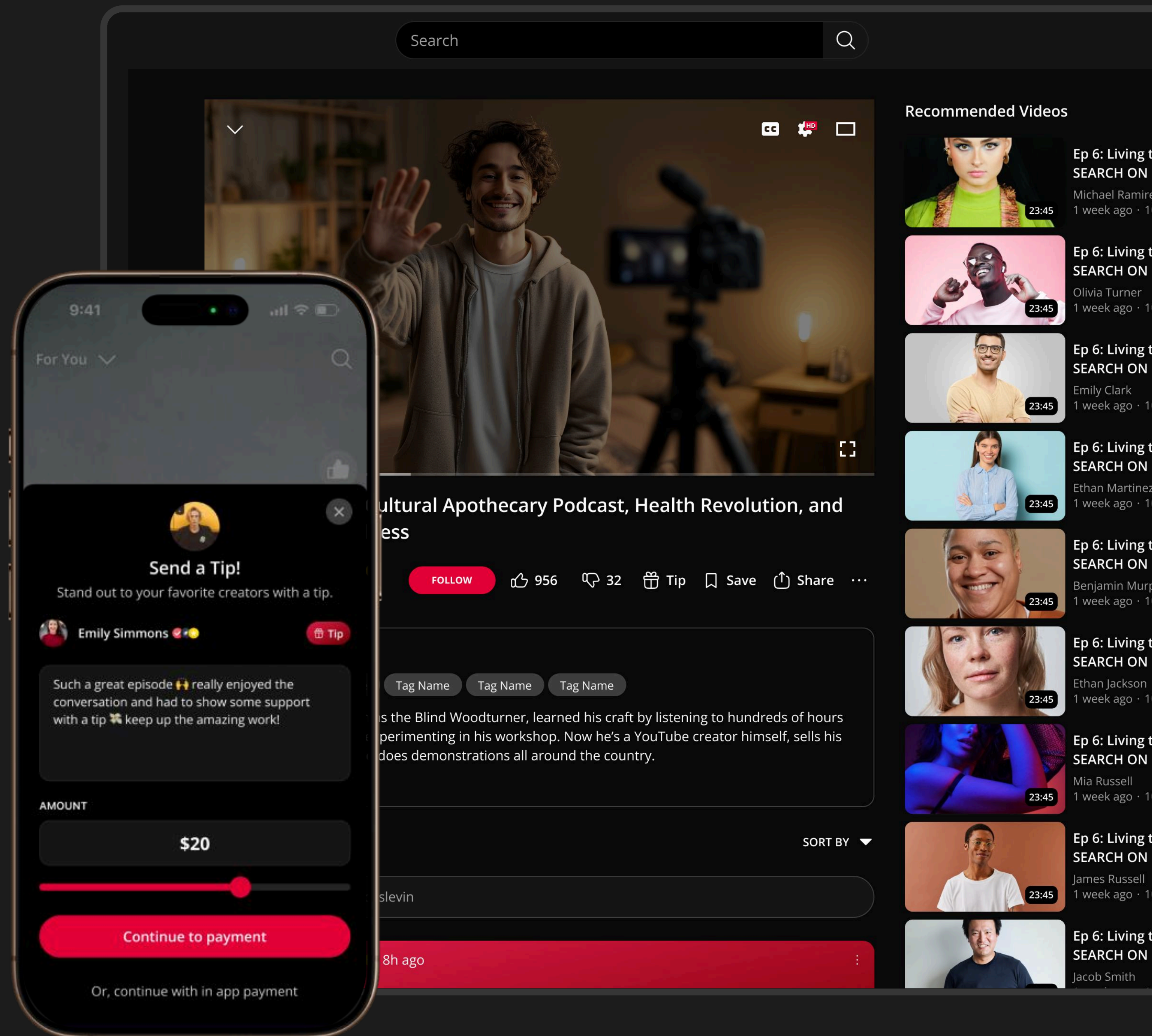
SHOPPABLE CONTENT

Sell products, merch, or links directly through your stream.



INTEGRATED PAYMENTS

Powered by Kyvo & Optio for seamless fiat and crypto payouts.





WHERE CREATORS CONTROL HOW — AND WHEN — THEY GET PAID



STRIPE & VENMO ALTERNATIVE

Modern payments infrastructure that seamlessly integrates with socials & 3rd party systems.



PEER-TO-PEER PAYMENTS

Instant transfers between users, creators, and merchants.



OPTIO & CRYPTO INTEGRATION

Unlocks tokenized value inside and outside the ecosystem.



REVENUE STREAMS

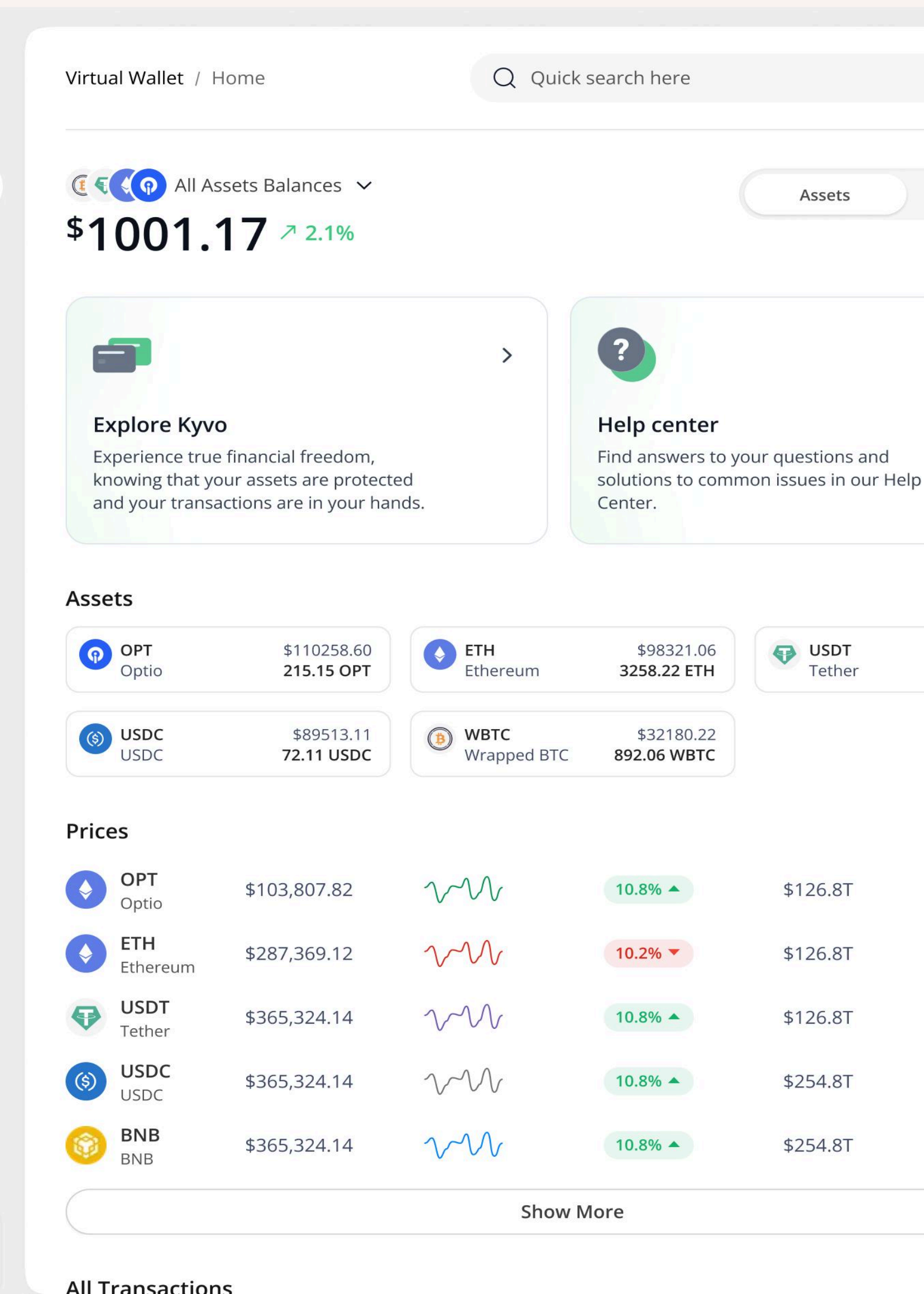
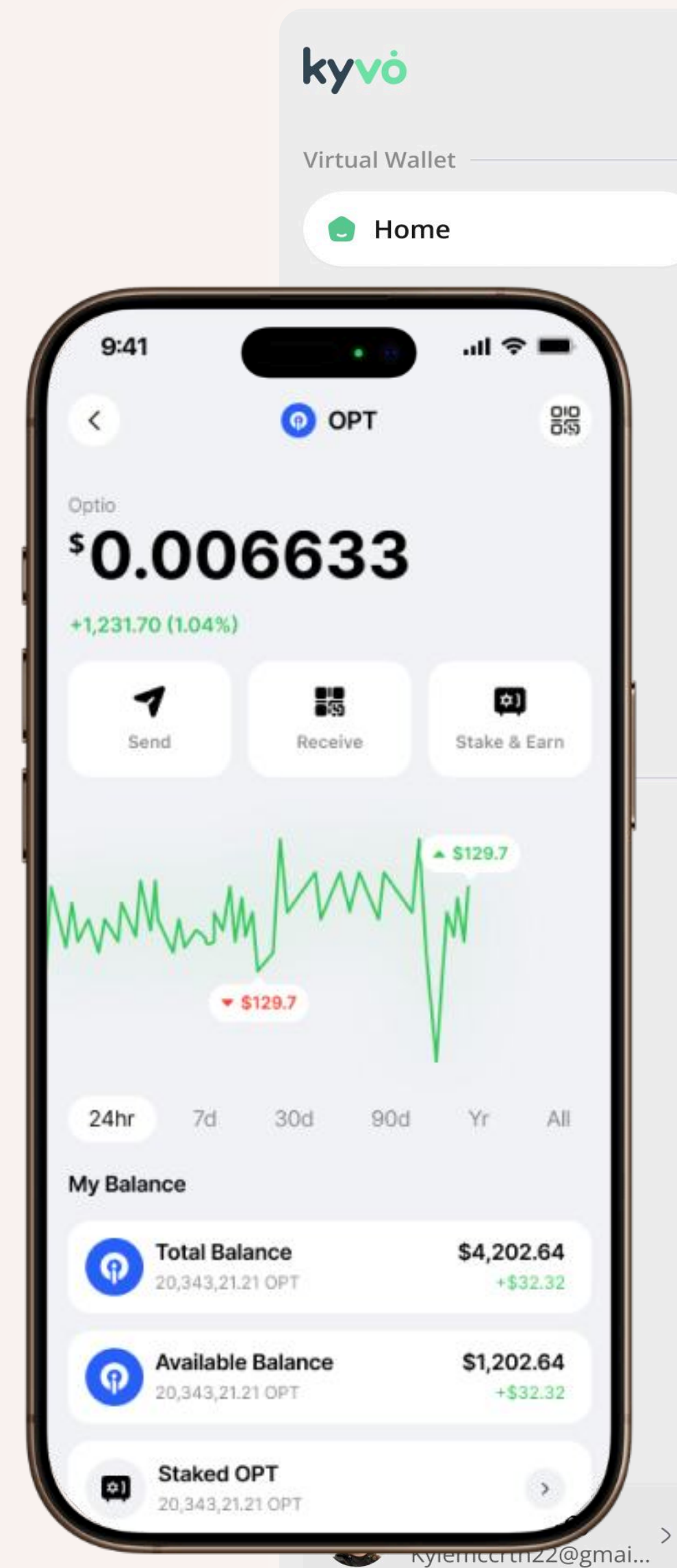
Wallet loads, merchant transactions, premium features, and rewards.



Download on the
App Store



GET IT ON
Google Play





WHERE CREATORS TURN CONTENT INTO COMMERCE + PROFITS



SEAMLESS PRODUCT SYNC

Instantly connects with live 3rd-party storefronts.



CHECKOUT WITH CRYPTO

Accepts blockchain payments with our integration with Kyvo.



AFFILIATE COMMISSIONS

Built-in revenue sharing across creators and partners.



CREATOR COMMERCE

Allow creators to sell products enhancing distribution.



INTEGRATION W/ PARLER & PLAYTV

Immediate integration into our ecosystem.

Big discounts from approved values aligned businesses

Search for products...



Apparel

Home & Lifestyle

Gift Ideas

Electronics

Accessories

Health & Wellness

User Favorites

Tech Everyone Needs



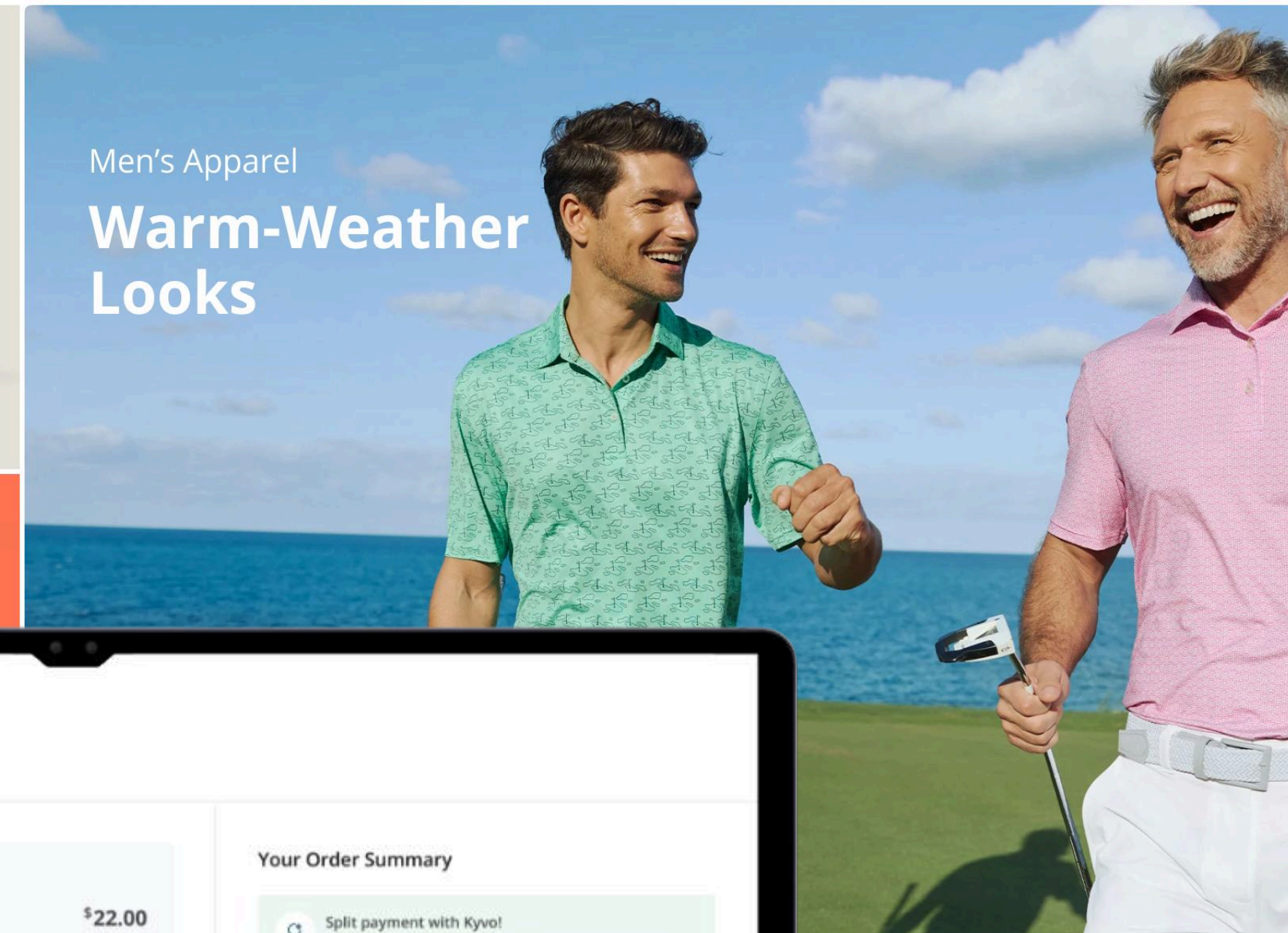
Shop Now

Trending

Popular Sneakers

Men's Apparel

Warm-Weather
Looks



Finalize Your Payment Details

Choose your payment method and complete your purchase.

Pay with Optio

Use Optio as part of your payment via your Kyvo account.

\$22.00
Pay up to

Continue with kyvo

Pay with Credit Card

Add your credit card to proceed to the checkout page to pay.

Insert card number

Expiration date (MM / YY)

Security code



Insert name on card

Same as shipping address

Continue To Pay

Your Order Summary

Split payment with Kyvo!
Log in to split your payment between Kyvo and Credit Card.

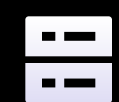
Product	Subtotal
 Short-Sleeved Cotton T-shirt × 1	\$49.00
 Long-Sleeved Cotton T-shirt × 1	\$49.00
Subtotal	\$98.00
Taxes	\$0.00
Shipping	\$12.00
Outstanding Total	\$110.00

Money Back Guarantee

Get a full refund within 30 days if you're not completely happy with your purchase.



WHERE THE ECOSYSTEM STAYS SOVEREIGN



MANTA STORAGE

S3-compatible object storage optimized for media.



STATE-OF-THE-ART COMPUTE

High-performance infrastructure tailored for scale.



LOW-COST ADVANTAGE

Rack-scale efficiency and zero-license architecture.



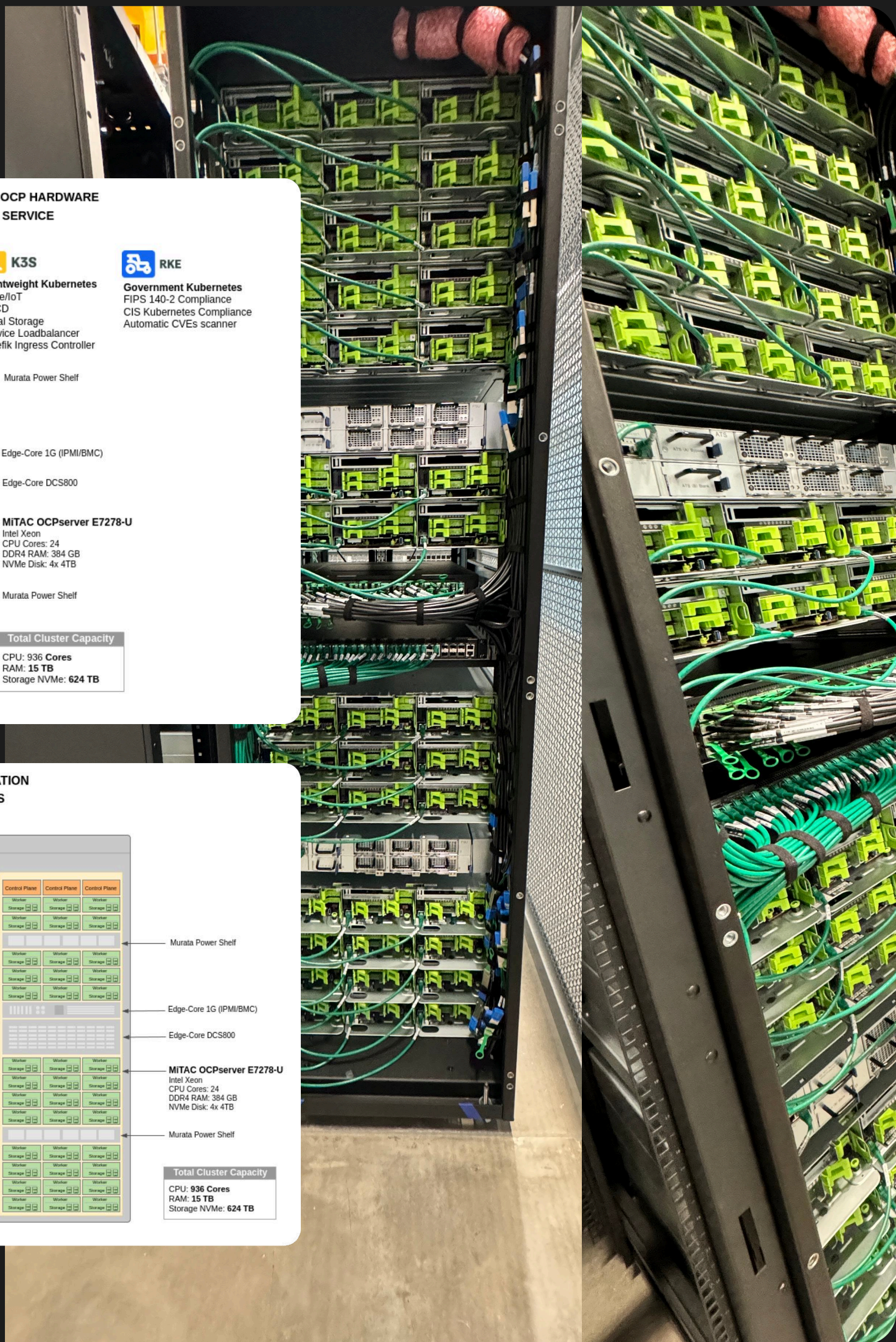
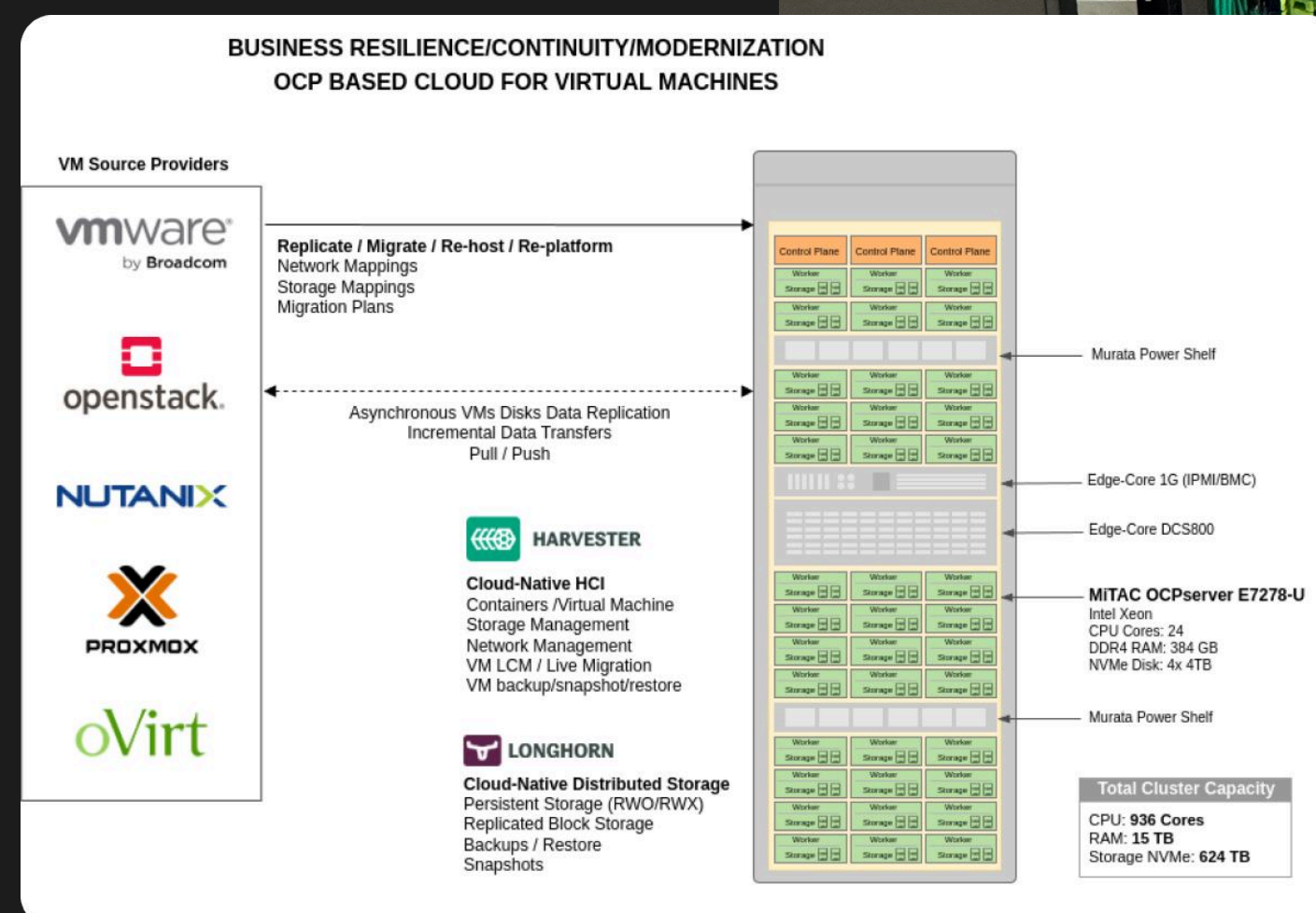
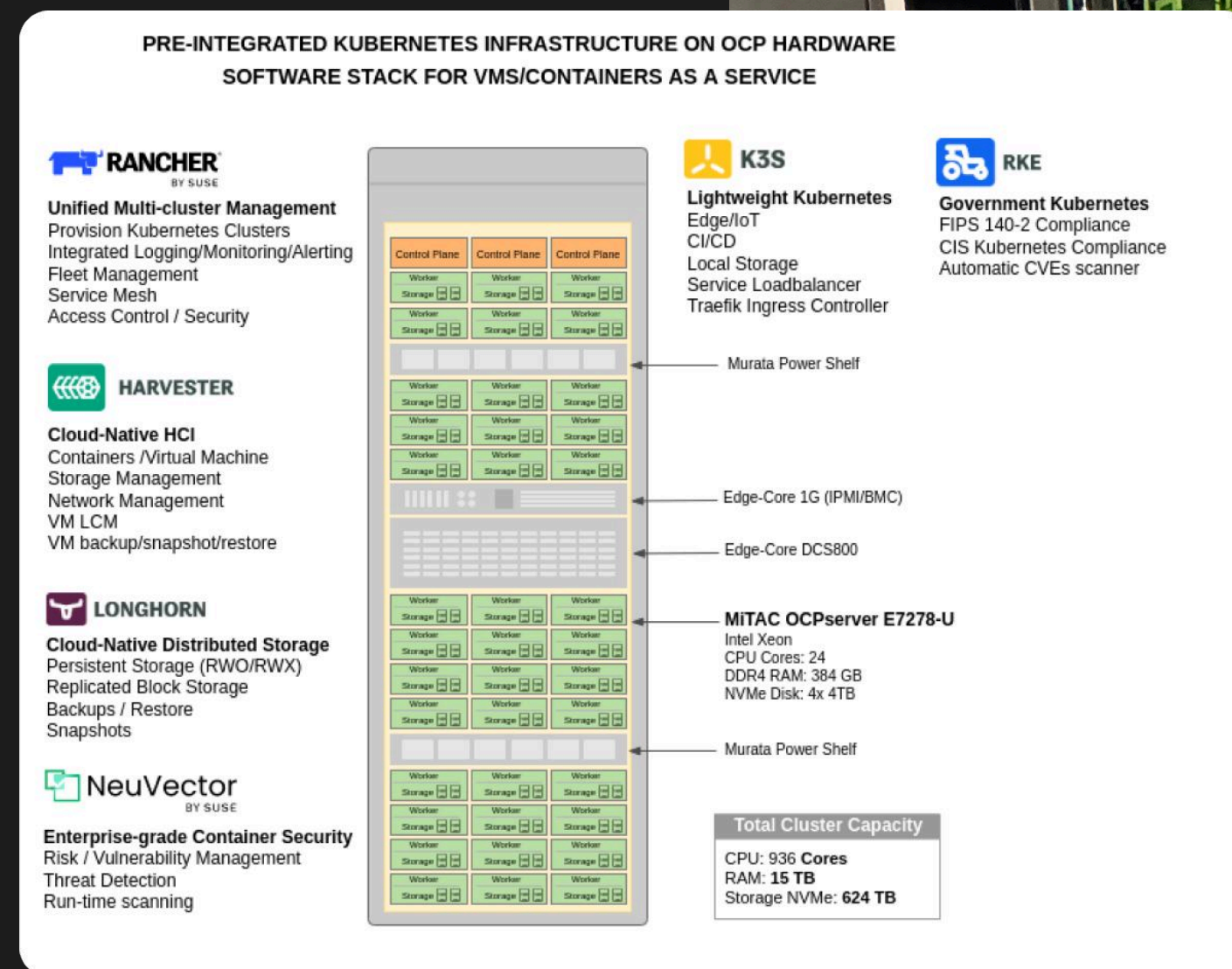
BUILT FOR BUILDERS

API-driven infrastructure designed for rapid deployment and automation.



MULTI-TENANT CLOUD FABRIC

Secure isolation across compute, network, and storage.





THE CDN POWERS FREEDOM AT SCALE



VERTICALLY INTEGRATED ADVANTAGE

Proprietary enterprise grade platform enabling unmatched speed, resilience, and security, ensuring operational sovereignty.



GLOBAL SCALE, FUTURE-PROOFED STACK

Globally distributed edge compute & content delivery network (CDN) with complete integrated security & anti-fraud layers.



MONETIZATION INFRASTRUCTURE

Serves ads, transactions, and streams across millions of users, converting content & data into revenue across all Parler technologies.



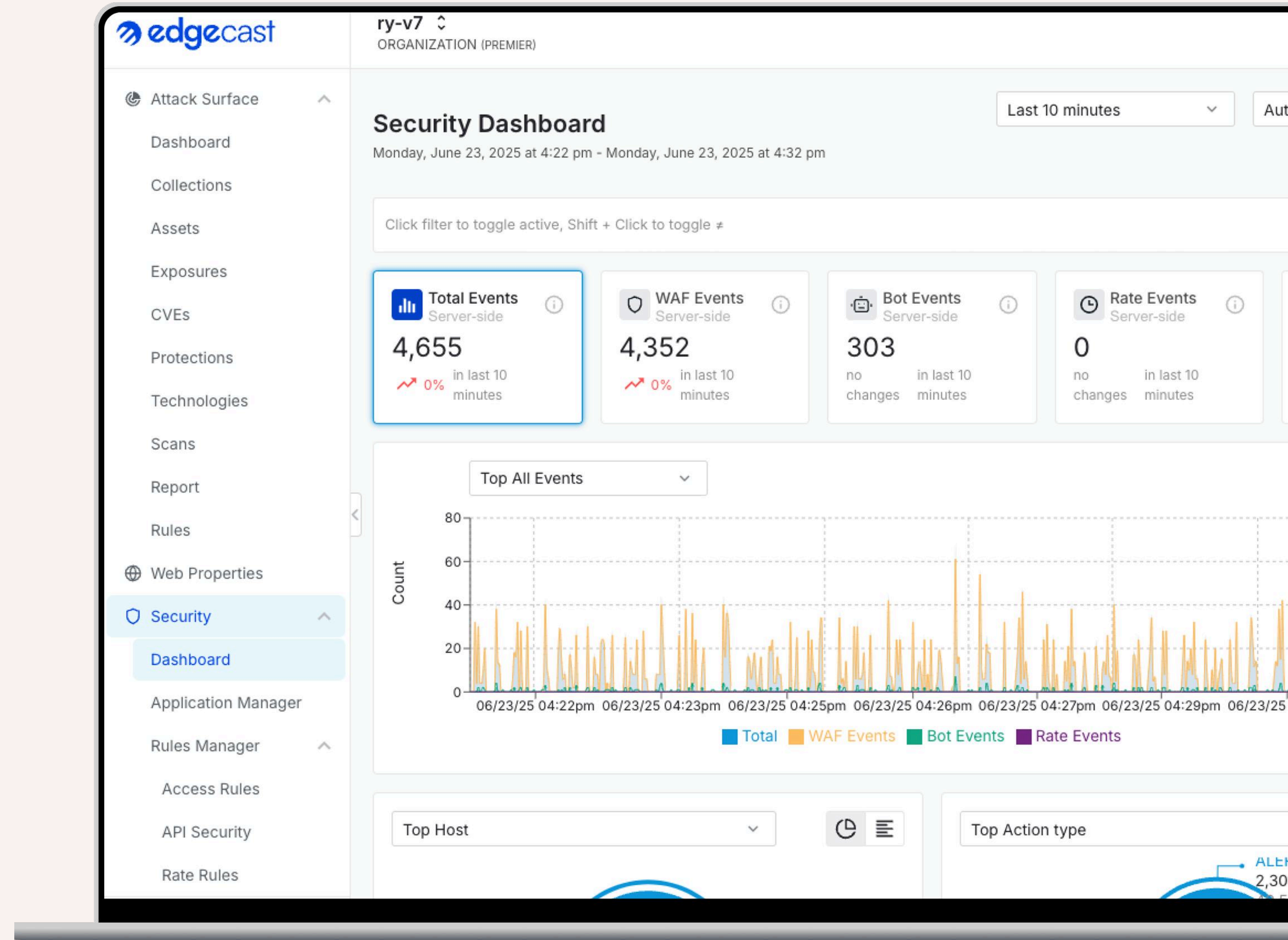
PARTNER GROWTH PLATFORM

Foster partner ecosystem by providing platform to launch their own streaming, social, or media apps with global reach.



LAYER0 SECURITY

Enterprise-grade protection built into the network edge.





WHERE CREATORS & USERS EARN \$OPT REWARDS FOR ENGAGING



CREATOR & USER REWARDS

Optio integrates with Oracle Apps, where you have full control over your content, data, and and receive distributions of \$OPT tokens based on your activity and participation.



11B+ OPTIO TOKENS DISTRIBUTED

OPT is capped at 60 billion tokens, with an initial distribution of 15 billion in the first year.



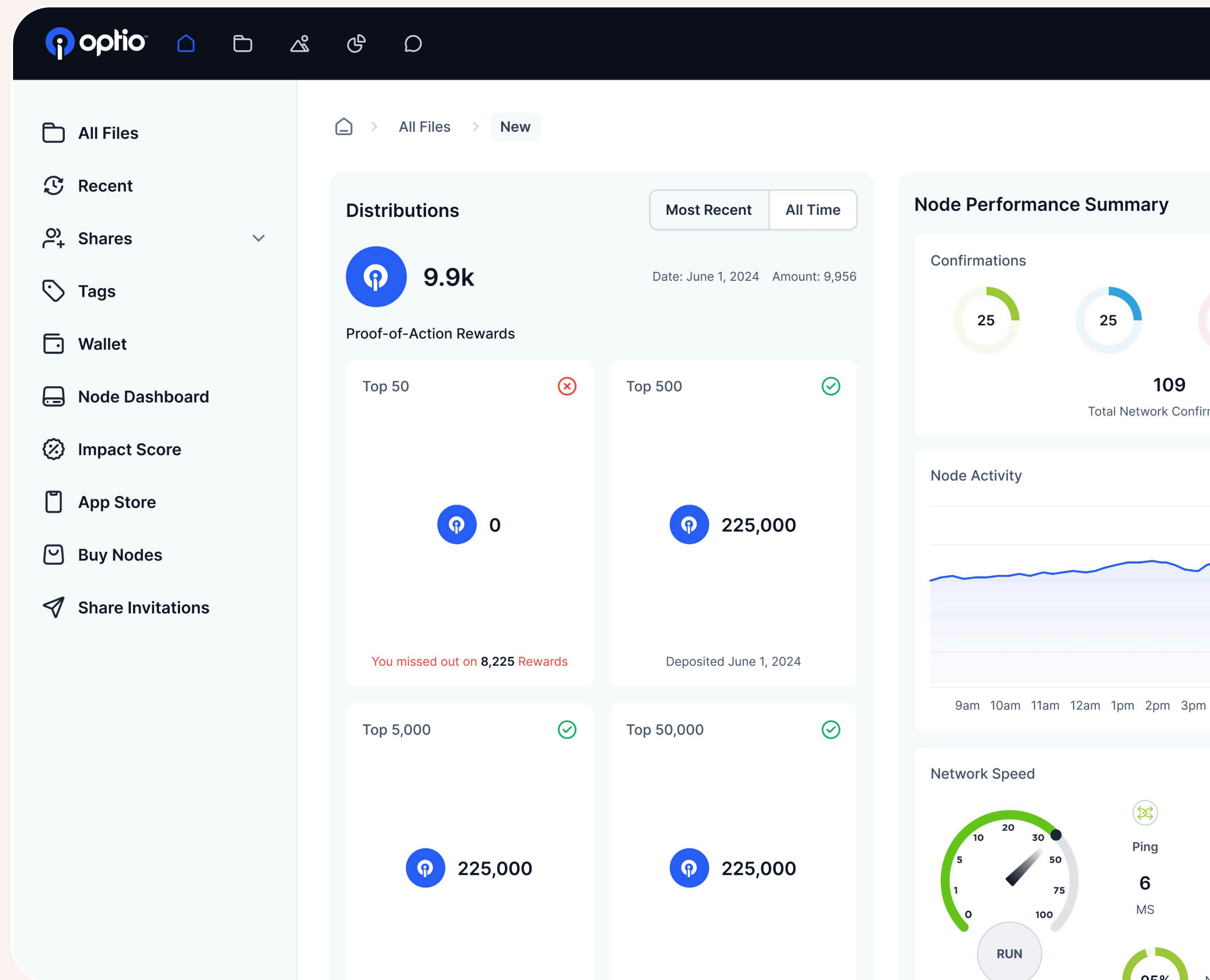
150K ACTIVE X200 NODES

X200 Nodes secure the Optio Blockchain by reporting and broadcasting data from Oracle Apps. They power the ongoing distribution of \$OPT Rewards, ensuring transactions are seamless, transparent, and reliable.



DECENTRALIZED AROUND THE WORLD

As a Layer 1 decentralized blockchain, Optio rewards participation at every level — from daily engagement to running nodes — while protecting your digital identity and data.



Disclaimer: Optio's blockchain protocol and tokenization layer provides tokenized rewards and on-chain applications fully integrated across Parler. Optio operates independently and is not owned or controlled by Parler.

CREATORY JOURNEY

HOW IT ALL TIES
TOGETHER IN THE
PARLER PULSE
ECOSYSTEM

 VIDEO UPLOADED TO PLAYTV

 AUTOMATICALLY UPLOADED
TO PARLER

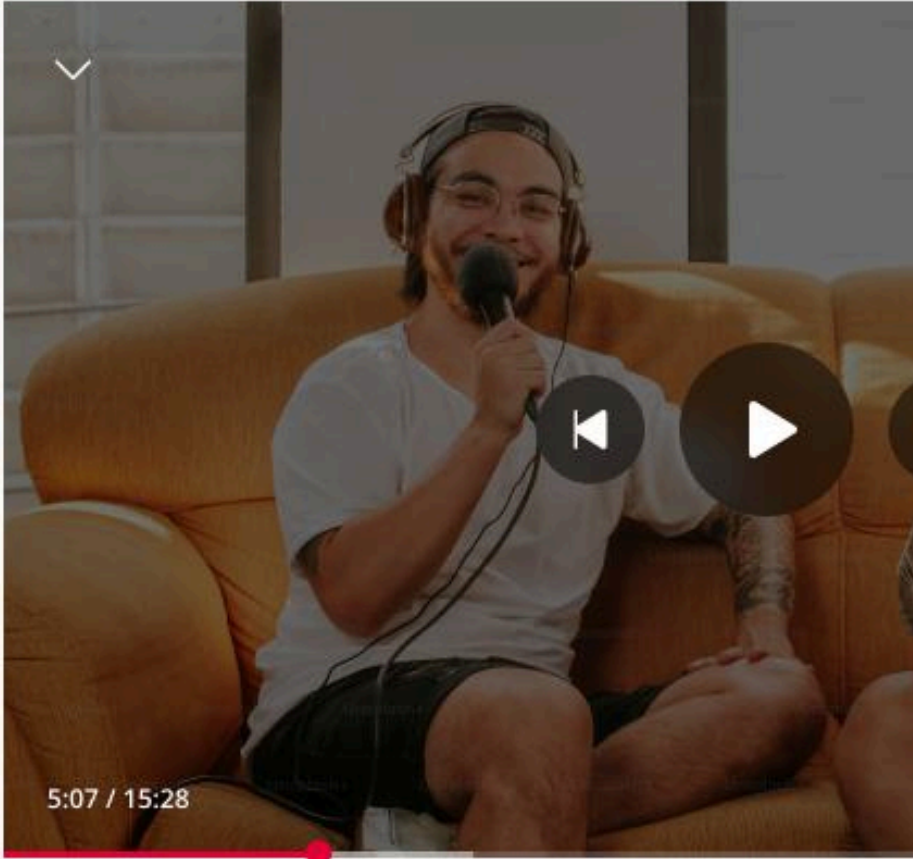
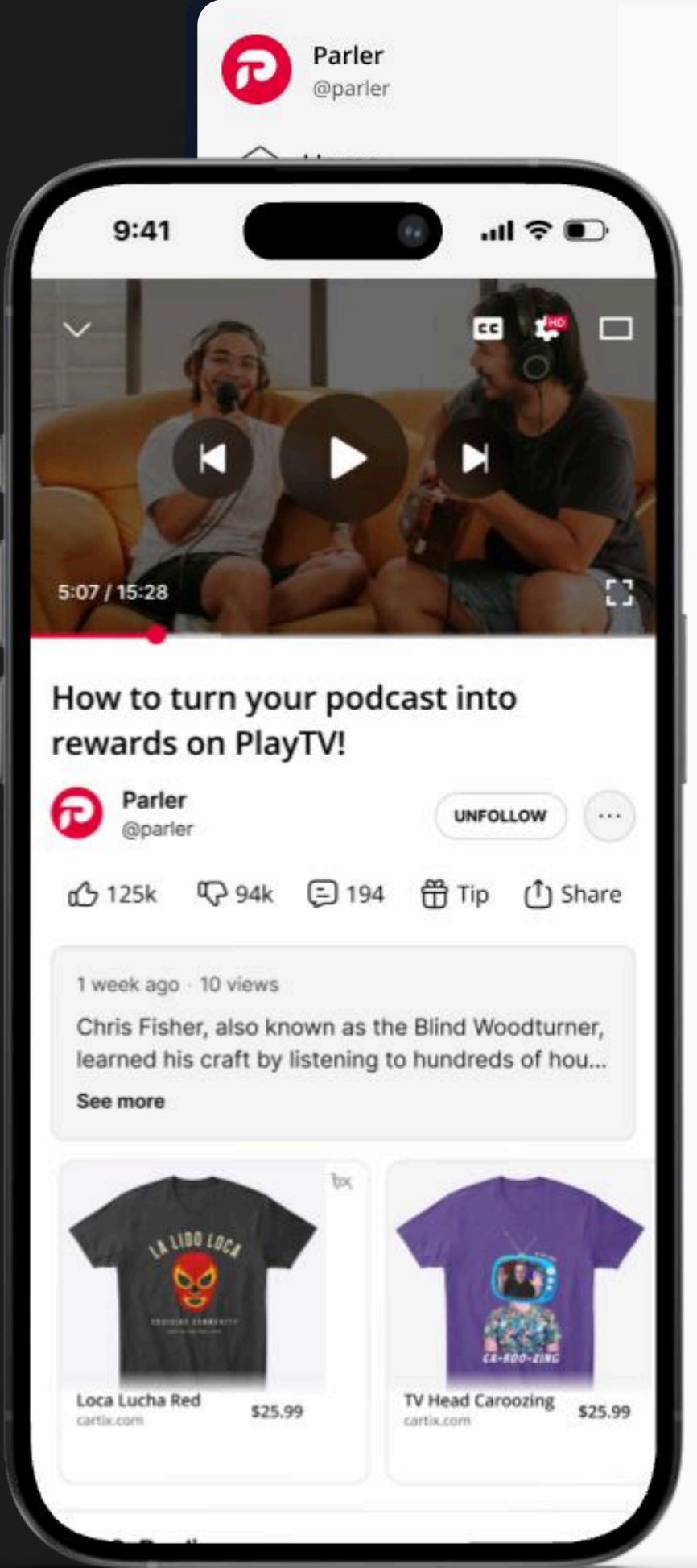
 TIP THROUGH KYVO

 EARN OPTIO THROUGH
ENGAGEMENT

 SHOP THROUGH CARTIX

 STREAMING VIA EDGECAST CDN

 HOSTED ON TRITON CLOUD



How to turn your podcast into rewards on P

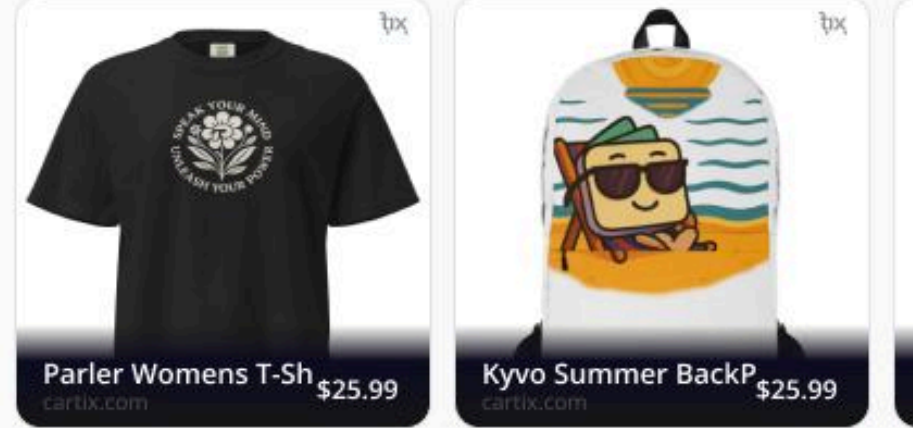
 Parler
@parler

1 week ago · 10 views

Tag Name Tag Name Tag Name Tag Name Tag Name

Interested in promoting your Cartix products to your fanbase?
This new feature allows you to promote your store to your Fan

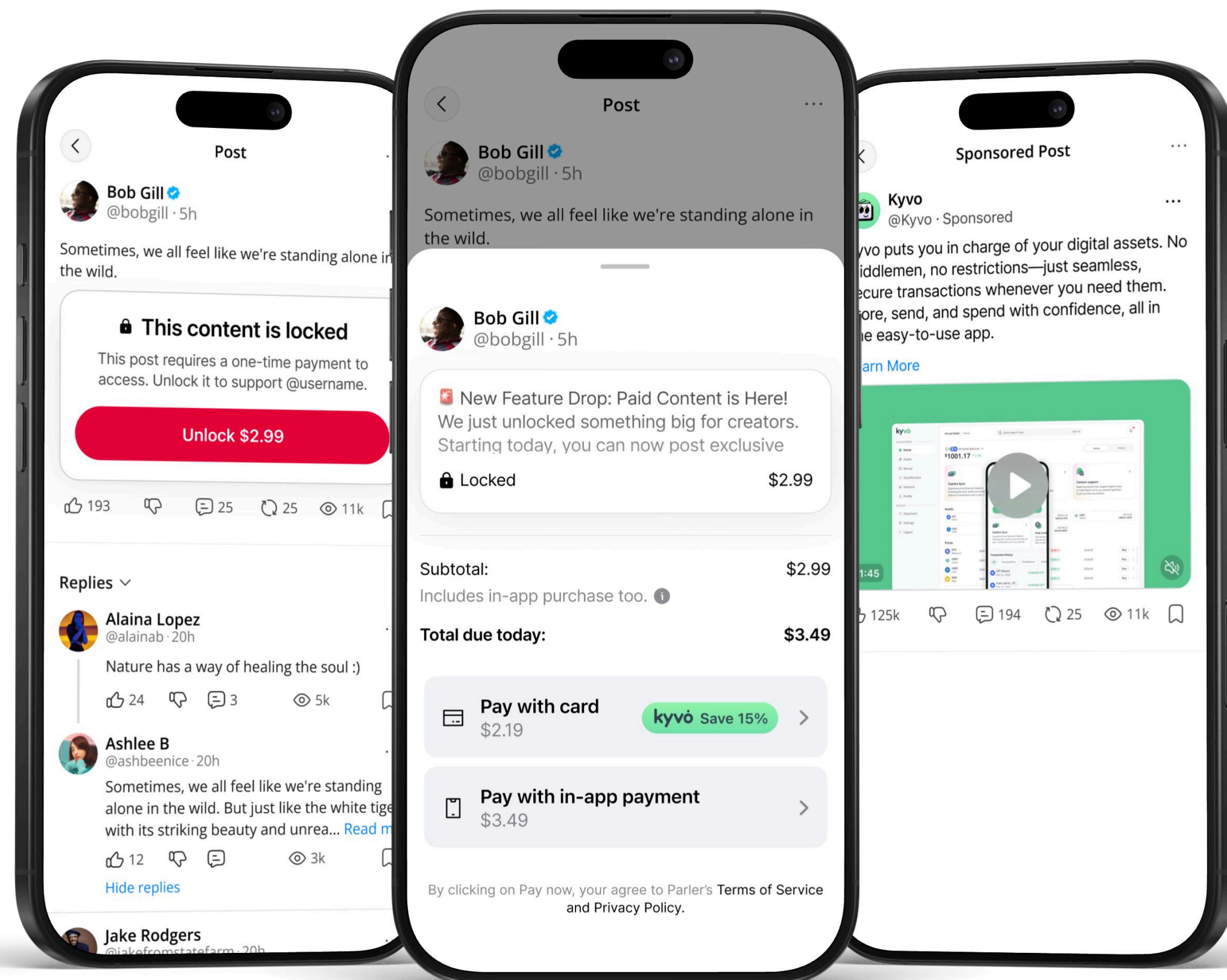
SHOW MORE



286 Replies

REVENUE PROJECTIONS

HOW WE MAKE MONEY



FINANCIAL TRANSACTION FEES

Charge a credit card % of every transaction across the ecosystem.



PAID CONTENT & SUBSCRIPTIONS

Charge 20% of all subscriptions and paid content on Parler & PlayTV.



TIPPING REVENUE SHARE

Charge 20% of all tipping across ecosystem.



E-COMMERCE TRANSACTION FEES

Charge 10% of all transactions via Cartix.



AD REVENUE

Advertisement revenue for ads placed across entire ecosystem.



CDN & CLOUD SERVICES

SaaS platform fees for CSN and cloud services.

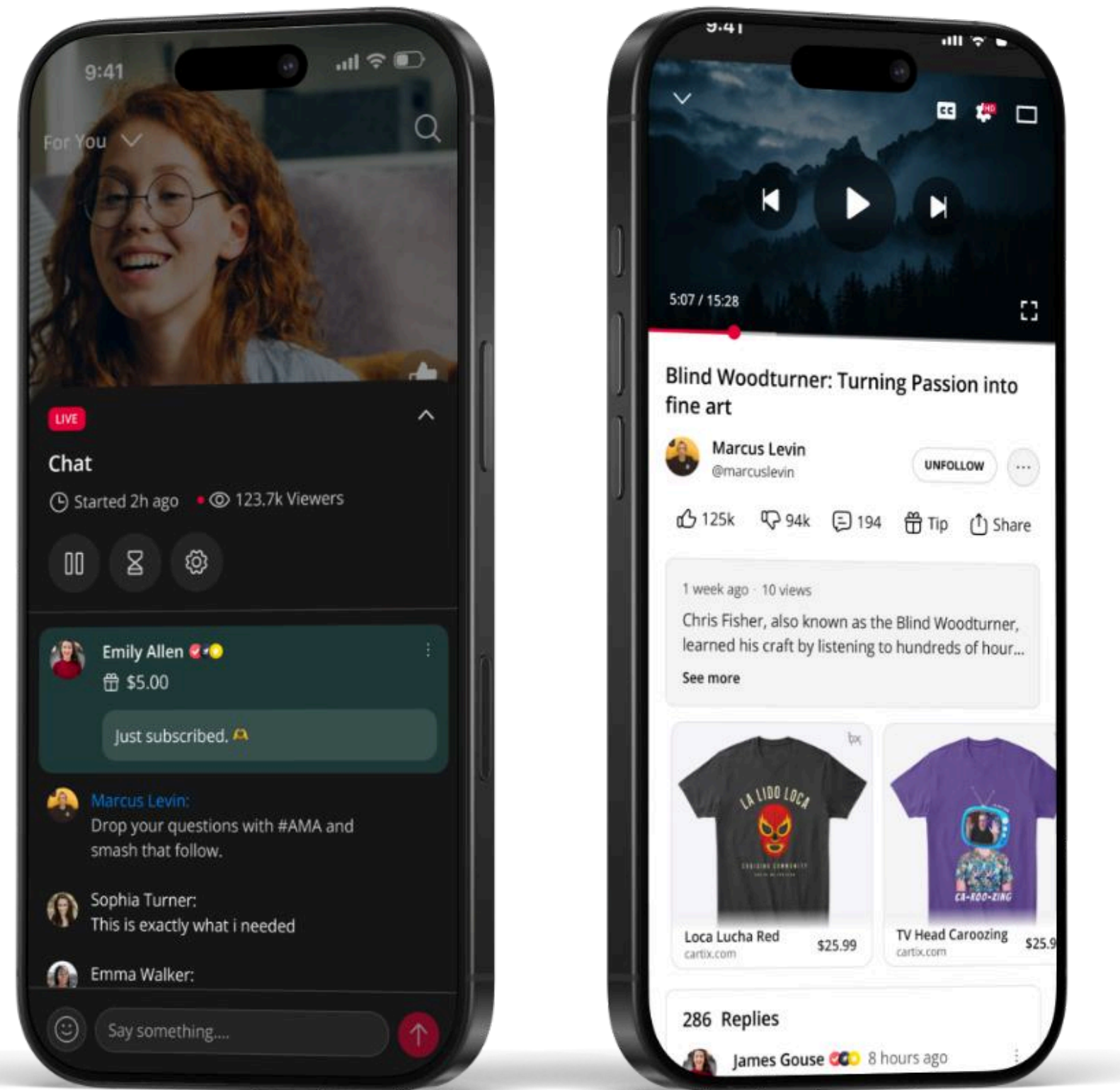
THE PARLER **CREATOR ECONOMY**

How creators earn more in the Parler Ecosystem

WORKING TO DISRUPT THE **\$2.1 TRILLION**
CREATOR ECONOMY

HOW CREATORS EARN MONEY

- ✓ DAILY OPT REWARDS
- ✓ PAID CONTENT
- ✓ SUBSCRIPTIONS
- ✓ E-COMMERCE
- ✓ AD REVENUE
- ✓ TIPPING



PARTNERSHIPS



REVENUE & S&M BUDGET

2025 REVENUE

\$29_M
REVENUE IN 2025

S&M ALLOCATION BUDGET

High Affinity, Massive User Community Recruitment (Mega)

- 20% of S&M budget
- \$2 per end user CAC across all programs

Direct Creator Recruitment (Large Creators)

- 40% of S&M budget dedicated
- \$30K CAC per retained creator (e.g Influencers with 100k+ followers)
 - On average 15k end users acquired per creator
 - 1k (of 15k) will pay \$37¹ on average per month. We take \$7.60
 - 15k will tip \$0.30 P/mo on average where we take \$.06

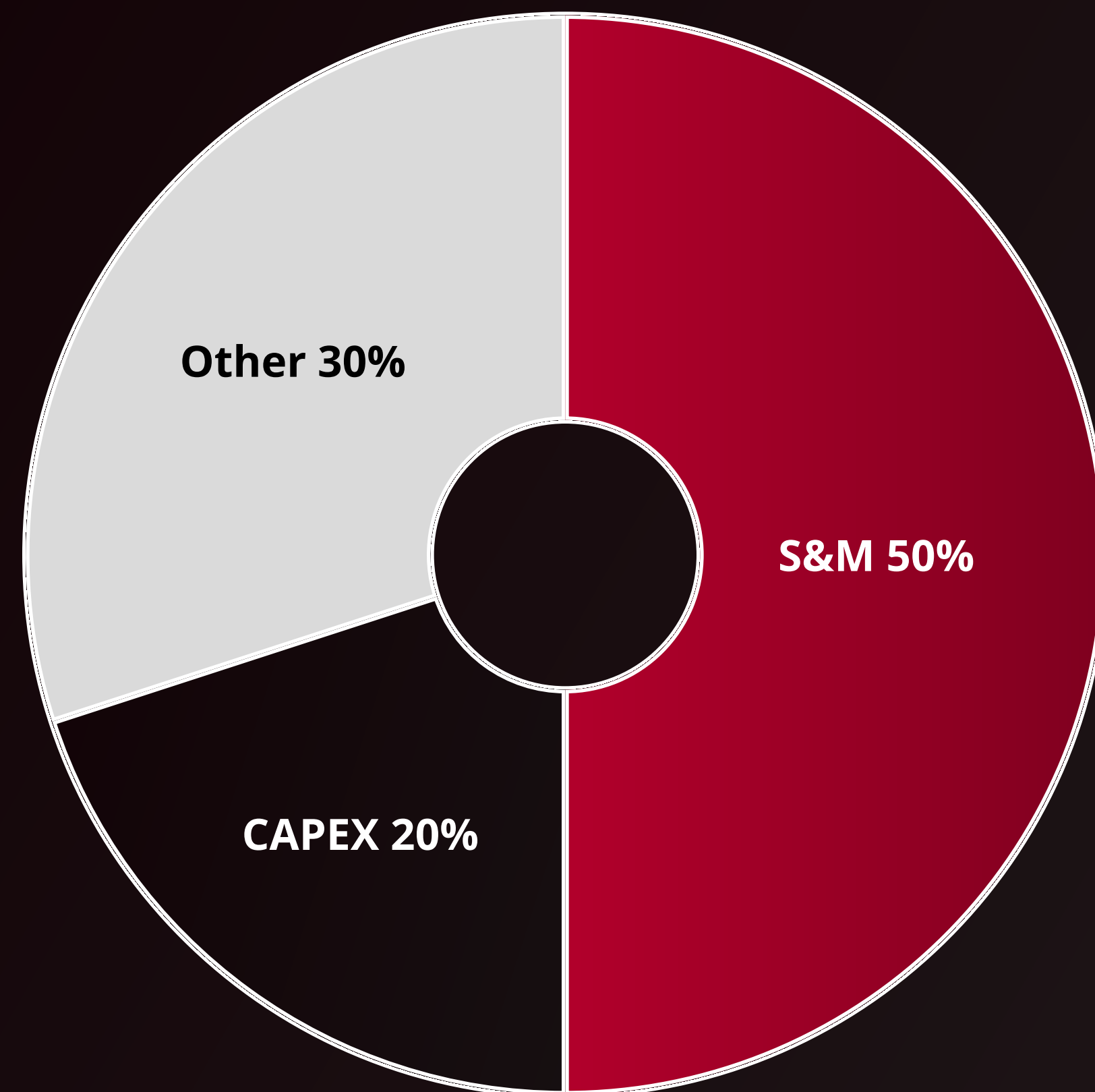
Direct Community Recruitment (Micro Creator Strategy)

- 40% S&M budget
- \$550K CAC/ Community (e.g Amaze, Holy Deeds, Mission.org,etc)
 - 50K creators acquired on average from each partnership
 - Parler take is 20% of partnership revenues
 - 2% of creators will join Parler/Play directly

Disclaimer: Management believes that the expectations reflected in these projections are based on reasonable assumptions, including raising additional capital contemplated in this offering. Please carefully review the offering documents which contain the risks and uncertainties that could cause actual results to differ materially from such forecasts. Investors are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from the anticipated results.

USE OF FUNDS

HIGH LEVEL INVESTMENT ALLOCATION



● S&M ● CAPEX ● Other

- S&M: marketing investment + team growth to support user and creator growth.
- CAPEX: storage internal cloud, CDN network expansion, and compute infrastructure.
- Other: Operation expenses such as investment in headcount, data infrastructure, and support for audit and legal costs as well as Amaze stock purchase and Senior Lender paybacks.

Disclaimer: Management believes that the expectations reflected in these projections are based on reasonable assumptions, including raising additional capital contemplated in this offering. Please carefully review the offering documents which contain the risks and uncertainties that could cause actual results to differ materially from such forecasts. Investors are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from the anticipated results.



INVEST NOW

We're building the future of digital freedom. Join us today!



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Contact: Digital Offering
Email: invest@parler.com

Our Core Team

Our leadership team brings together over a century of combined experience across cloud infrastructure, blockchain, cybersecurity, product innovation, and growth strategy. We are now surrounding this team with world-class operational talent in key CxO roles from F50 companies.

Yasser Elgebaly

CEO



Anne Peterson

COO



Nick Wilkens

CIO



Greg Anderson

CRO



**PROVEN LEADERSHIP
FROM GLOBAL
TECHNOLOGY LEADERS**



Alex McCarthy

CPO



Kyle McCarthy

CXO



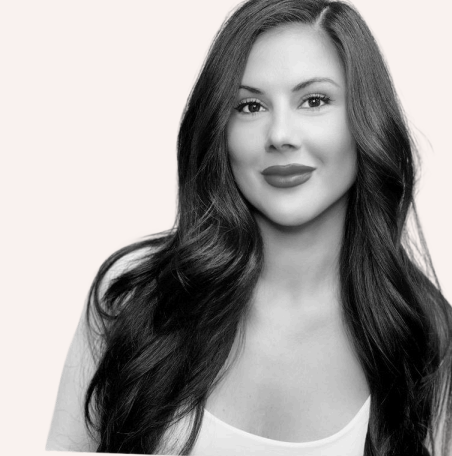
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CSO



Elise Rhodes

Co-Founder



Key Team Members

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INTERIM CHIEF FINANCIAL OFFICER



Jaco Booyens

SR. ADVISOR



Ashlee Sivret

CHIEF PEOPLE OFFICER



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SR. BLOCKCHAIN ENG.



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Brett Humphreys

FULL STACK ENG.



Ashot Malkhassain

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SOFTWARE ENGINEER MAN.



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EU MODERATION LEAD



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SEO & MARKETING LEAD





QUESTIONS & ANSWERS

We're building the future of digital freedom. Join us today!



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